

## PRODUCT OWNER WORKSHOP

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The Scrum Product Owner Workshop is a two-day training that covers the principles of Scrum and agility, the role of the Product Owner, building and sustaining a product vision, and managing a Product Backlog. The workshop dives deep into the role of the Product Owner, going beyond simple product backlog management.

## COURSE SUMMARY

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The Scrum Product Owner Workshop dives deep into the role of the Product Owner, going beyond simple backlog management.

Attendees will be given tools to focus on, build, and maintain the most important part of a POs job: the product vision. Multiple activities give attendees a chance to experiment with different techniques for building and communicating a vision.

The workshop also teaches ways to:

- Quantify value to validate vision
- Introduce Lean Startup concepts, including MVPs, MMPs, and
- Hypothesis--Driven Development
- Evaluate portfolio options – TCO, ROI, etc.



Finally, the workshop provides effective techniques for Product Backlog management, which leads naturally to understanding the forecasting and planning of product releases.

## COURSE OUTLINE

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- Scrum Review – The WHYs
- The Role of the Product Owner
- Growing and Realizing the Product Vision
- Managing the Product Backlog
- Planning Releases
- PO Patterns and Anti-Patterns
- Getting Started

## ASSESSMENT & CERTIFICATION

- The Scrum Product Owner Workshop prepares attendees for Scrum.org's Professional Scrum Product Owner Level I (PSPO I) and Professional Scrum Product Owner Level II (PSPO II) certifications.
- These industry recognized certifications require a minimum passing score on their associated assessments (not included in this course)
- Scrum.org maintains a public list of everyone holding the PSPO I and PSPO II credentials.

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