



# PROFESSIONAL SCRUM PRODUCT OWNER - ADVANCED TRAINING COURSE

## COURSE SUMMARY

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The 2-day **Professional Scrum Product Owner – Advanced (PSPO-A) Training** focuses on helping experienced practitioners expand their ability to establish a solid vision, validate their hypotheses, and ultimately deliver more value to their stakeholders. The PSPO-A course is intended for Product Owners who are looking to grow their knowledge and abilities.

## WHO SHOULD ATTEND

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The Professional Product Owner-Advanced training is an advanced course specifically designed for Product Owners and product managers who have practical experience managing or owning a product. It is also beneficial to Scrum Masters and stakeholders who work with Product Owners.

## COURSE OUTLINE

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- Understanding your products
- Who are your customers?
- Connecting product features to customer outcomes
- Communicating the product vision and strategy
- Value and pricing models
- Innovation and experimentation
- Stakeholders and stakeholder management
- Agile governance, budgeting and contracting in relation to Scrum
- Scaling the Product Owner role

## KEY LEARNING OUTCOMES:

Following this training, participants will be able to:

1. Learn about the various types of stakeholders that Product Owners represent and how to best work with them.
2. Students will leave with a clear path to moving forward in their Product Owner journey.
3. Gain a better understanding of how to use vision, value, and validation to create a competitive advantage for any product.
4. Explore the different stances that a Product Owner can take during their journey toward being a true professional Product Owner.

## ASSESSMENT & CERTIFICATION

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- The Professional Scrum Product Owner – Advanced Workshop prepares attendees for Scrum.org’s **Professional Scrum Product Owner Level II (PSPO II)** certification.
- These industry recognized certifications require a minimum passing score on their associated assessments (not included in this course)
- Scrum.org maintains a public list of everyone holding the PSPO II credentials.



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