COURSE SUMMARY

In this 2-day hands-on course, students with some Scrum experience will learn how to integrate modern UX practices, (UX is more than UI) into the way they are working in Scrum and how to work most effectively within Scrum Teams. Design work can sometimes feel slow, and not well suited to quick agile cadences and Scrum events, but that isn’t the case. Learn UX techniques that fit beautifully into Scrum, and practice these techniques with cross-functional teams in class.

WHO SHOULD ATTEND

This course will be useful to Scrum Masters, Product Owners and Scrum Team members who want to collaborate across UX/UI disciplines and specialties. It also applies to UX Professionals who work with Scrum Teams using Sprints and those who want to integrate Lean UX principles into Professional Scrum.

COURSE OUTLINE

- Scrum with UX enhances continuous learning
- Framing work as problems to solve
- Outcomes over outputs
- Managing UX work in Scrum
- Focus on users
- Experimentation

KEY LEARNING OUTCOMES:

Following this training, participants will be able to:
1. Understand how cross functional Scrum Teams can include UX specialists
2. Learn to account for, manage, prioritize and include UX work in the Product Backlog
3. Explore how to balance discovery and delivery within a Scrum Team
4. Know how Scrum Teams create customer feedback loops within a Sprint
5. Ensure customer insight is included in Scrum events and decision-making
6. Communicate the Definition of “Done” in a world of continuous learning

ASSESSMENT & CERTIFICATION

- The Professional Scrum with User Experience workshop prepares attendees for Scrum.org’s Professional Scrum with User Experience (PSU) certification.
- This industry recognized certification requires a minimum passing score on their associated assessments (not included in this course)
- Scrum.org maintains a public list of everyone holding the PSU credentials.