



# PROFESSIONAL SCRUM PRODUCT OWNER TRAINING COURSE

## COURSE SUMMARY

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The **Professional Scrum Product Owner Workshop** is a 15-hour training course that covers the principles of Scrum and agility, the role of the Product Owner, building and sustaining a product vision, and managing a Product Backlog. The workshop dives deep into the role of the Product Owner, going beyond simple product backlog management.

## WHO SHOULD ATTEND

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This workshop will be most useful to individuals who are in the role of Product Owner for a Scrum Team. It is ideal for Product Owners who are new to the role, those Product Owners needing a refresher, and the business analysts, subject matter experts and managers in the organization who need to understand the Product Owner role.

## COURSE OUTLINE

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- Scrum Review – The WHYs
- The Role of the Product Owner
- Growing and Realizing the Product Vision
- Managing the Product Backlog
- Planning Releases
- PO Patterns and Anti-Patterns
- Getting Started

## KEY LEARNING OUTCOMES:

Following this training, participants will be able to:

- Increase business agility through the proper execution of the Product Owner role
- Recognize the value of a product over project mindset
- Learn how to bridge business strategy to product execution using Scrum
- Understand that the Product Owner is an Agile Product Manager
- Understand the Scrum Principles and Empiricism
- Understand the Product Owner accountabilities on the Scrum Team
- Learn how to align the team around the business strategy, product vision, Product Goal, and Sprint Goal
- Find ways to effectively communicate the business strategy, product vision, and Product Goal
- Learn techniques for Product Backlog Management, Release Management, and Forecasting
- Identify metrics that can be used to track value creation, and successful product delivery
- Discover techniques to interact with stakeholders, customers, and the members of the Scrum Team

## ASSESSMENT & CERTIFICATION

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- Up to 25 people may attend the training
- The Professional Scrum Product Owner Workshop prepares attendees for Scrum.org's **Professional Scrum Product Owner Level I (PSPO I)** and **Professional Scrum Product Owner Level II (PSPO II)** certifications.
- These industry recognized certifications require a minimum passing score on their associated assessments (not included in this course)
- Scrum.org maintains a public list of everyone holding the PSPO I and PSPO II credentials.



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